29th International Trade Fair for Tourism & Travel OTDYKH Leisure 12–14 September 2023 Expocentre Fairgrounds, Moscow



Organized by:
EUROEXPO Exhibitions and Congress
Development GmbH
Wagenseilgasse, 3
Euro Plaza, Bld. I, 1120 Vienna, Austria
Tel: +43 1 230 85 35

E-Mail: a.huber@euroexpo-vienna.com www.weloveotdykh.com

ADVERTISING POSSIBILITIES

Order deadline: 19 August 2023

Please fax to +43 1 230 85 35 50 or email to a.huber@euroexpo-vienna.com

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Authorized contact person:	Country:			
Company name (as per Space Application Form):				
E-mail:	Web:			
Advertising in the official guide and on the exhibition plan				
		Please tick	Price, EUR	
	Company's logo on the exhibition plan + stand location in colour and company name in the exhibition guide listing and exhibition floor plan boards in the pavilion		500	
		800		
	Advertising on the 3rd cover page of the guide Advertising on the 4th cover page of the guide			
	Advertising on a separate 1/1 full colour page (210 mm x 297 mm)		700	
	Advertising on a 1/2 full colour page (210 mm x 148 mm)		400	
	Print circulation of the exhibition guide 8000 copies. The exhibition guide is distributed free to all visitors at the registration.	Total:		
Advertising on banner constructions				
		Please tick	Price, EUR	
	Advertising construction 1,0 x 2,0 m		400	
	Advertising construction 2,0 x 2,0 m		700	
	Advertisnig construction 2,0 x 3,0 m		900	
	Advertising construction 4,0 x 2,0 m		1 200	
	Advertising construction 6,0 x 3,0 m		3 200	
	Outdoor advertising construction "Stella" 2,0 x 3,0 m (one side)		900	
	Hanging banner in the pavilion 2,0 x 3,0 m		800	

The price includes: construction rent for the whole exhibition period, banner production, installation and removal

Outdoor advertising construction "Pilon" 2,0 x 3,0 m (one side)

Renting space for advertising construction in the event location

✓ Double-side advertising is subject of 30% surcharge

Floor sticker up to 1,0 m, 1 pc.

(mobile banner, roll-up), 1 m

Hanging banner in the pavilion 1,5 x 2,5 m



Total:

700

900

130

120

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В

Video advertising on LED screens

Video display 100 times a day, from 8:00 to 18:00 for the whole period of the exhibition, excl. assembly and disassembly days	Please tick	Price, EUR
In the registration area at the Western entrance. Screen size	4,0 x 2,0 m	
Up to 15 seconds		350
Up to 30 seconds		550
Up to 60 seconds		1 050
	Total:	

Distribution of advertising information

	Please tick	Price, EUR
Distribution of the exhibitor's flyer to each visitor at the entrance to the exhibition		1 600
Individual newsletter (63 000 recipients)		500
1 promoter accreditation for all exhibition days The distribution of any advertising materials at the exhibition's territory (except of exhibitor's stand) is permitted only by the promoter badge		250
	Total:	

Exhibition Website www.tourismexpo.ru/eng

	Please tick	Price, EUR
Banner on the exhibition website for one month, size 150 x 200		350
Banner on the exhibition website for one month, size 1024 x 150		950
	Total:	

Discounts: 5% for 3 items; 10% for 5 items

Authorized signature and stamp	Date and Place	

